

# A Birmingham Law Society Seminar: "Implementing Lexcel - From Initial interest To Accreditation And Beyond"

**Date:** Thursday 15th of September 2011

**Time:** 3pm to 5pm

**Venue:** Birmingham Law Society, Cornwall Buildings, 45-51 Newhall, Street,  
Birmingham B3 3QR

**CPD:** 2 hours Accredited by the SRA

**Fee:** £55 plus VAT for members, £70 plus VAT for non-members

**Why Attend?** Lexcel is the Law Society's international practice management standard. It is a scheme for any type of practice to certify that certain standards have been met following independent assessment. The Lexcel practice management standard is only awarded to solicitors who meet the highest management and customer care standards. Lexcel accredited practices undergo rigorous independent assessment every year to ensure they meet required standards of excellence in areas such as client care, case management and risk management. Lexcel provides professionals in law firms and in-house legal departments internationally with a flexible, supportive management framework to help develop greater operational efficiencies, manage risk effectively, reduce costs and promote profitability.

## **Speakers:**

**Clare Jarratt is the Lexcel Manager at the Law Society.** She is responsible for the administration, management, development and promotion of the Lexcel standard and scheme internationally. Within this role, Clare regularly decides on Lexcel application and assessment requirements, interacts with management level contacts within law firms and in-house legal departments, and undertakes development of the scheme and promotional opportunities. Clare has spoken about Lexcel and legal practice management areas at numerous seminars, conferences and forums. Her articles have been published in legal newsletters, journals, magazines, books and websites. Prior to joining the Law Society in spring 2007, Clare was the Marketing Manager for an international legal consultancy and support service provider.

**Andrew Lund is Senior Partner at Midlands law firm Rees Page** which has recently been through its year 6 reassessment against the Lexcel standard. An accredited Lexcel Consultant himself Andrew has considerable experience of devising and writing up Policies and Procedures that meet and often exceed those required by Lexcel. Andrew also has a unique insight into how the principles can be applied to an integrated Estate Agency which will be of interest to those who are looking at diversification as a business strategy. Andrew's presentation is based upon one he recently gave in-house to colleagues who had joined the firm in the past couple of years. It will focus upon how and why his firm sought Lexcel accreditation and the benefits to be gained from embedding Lexcel principles into a firm's culture.

***To book onto this seminar:***

**Telephone Glenda Rogers, Professional Services Manager at  
Birmingham Law Society on 0121 222 4193  
or E-mail : [glenda@birminghamlawsociety.co.uk](mailto:glenda@birminghamlawsociety.co.uk)**